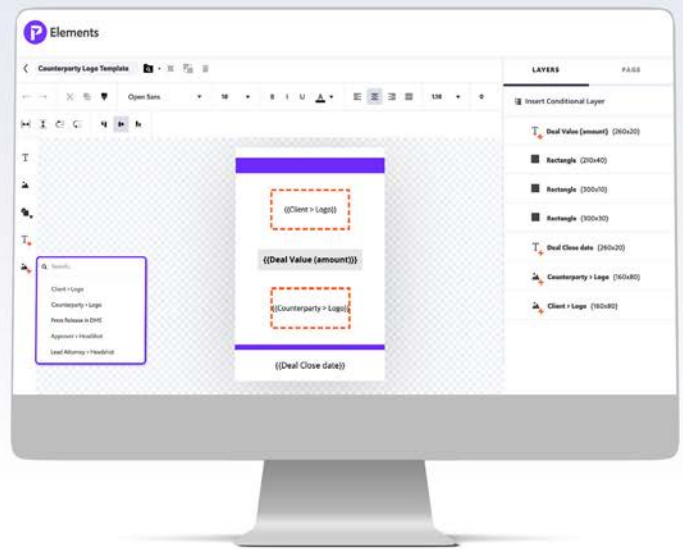




# Create data-driven tombstones to win more new business



**“The first time we logged in, we were excited to pull together a page of tombstones in minutes.”**

Stephanie Raven  
Business Development Assistant  
Choate

## Generate tombstones in minutes, not hours

Creating a tombstone requires grabbing and sorting your existing data from multiple sources, formatting it with visual appeal and inserting it into a PowerPoint or Word document. If you’re doing this manually, you could be overlooking content messaging optimizations and wasting valuable time that could be spent on strategic projects.



### Create a real-time connection to your data

Take control, keep your data up-to-date and save time by centralizing your data.



### Search, filter & segment data in seconds

Pitchly serves as your integrated database across your different practice areas, matters and attorneys.



### Export to branded templates

Select and export tombstones, deal and representation lists, and attorney CVs to the output of your choice.

## The Bottom Line?

The next generation Pitchly tombstone builder automates these tedious processes and saves your team *hours each week* for the strategic work that matters.

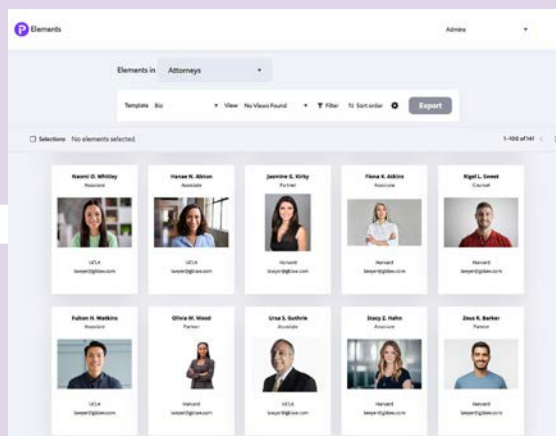
### Generate Tombstones in 5 Easy Steps

1

**Build & modify tombstone templates**  
to align with project needs and brand guidelines

2

**Search, filter & segment your data**  
to identify relevant deals



3

**Select only relevant tombstones**  
to include in your document

4

**Format layout for PowerPoint & Word**  
by customizing rows, columns, spacing and more

5

**Export & make ad hoc adjustment in PPT/Word**  
and insert in your pitchbook



### Get Started Today

The future of work is data driven. Build tombstones with data and technology. To learn more or request a demo, visit us at [www.pitchly.com](http://www.pitchly.com).