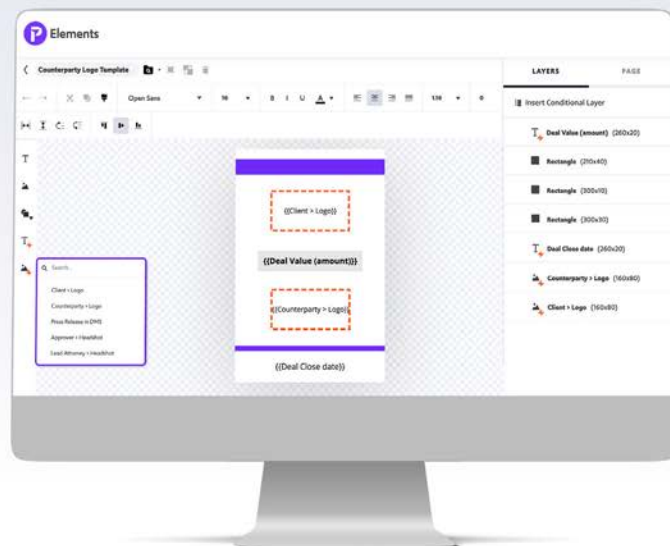




# Create data-driven tombstones to win more new business



“Pitchly has become part of the ordinary course of business for us. It is ingrained in our work.”

Susana Boó  
Corporate Finance Director  
BDO Global

## Generate tombstones in minutes, not hours

Creating a tombstone requires grabbing and sorting your existing data from multiple sources, formatting it with visual appeal and inserting it into a PowerPoint or Word document. If you're doing this manually, you could be overlooking content messaging optimizations and wasting valuable time that could be spent on strategic projects.



### Create a real-time connection to your data

Take control, keep your data up-to-date and save time by centralizing your data.



### Search, filter & segment data in seconds

Pitchly serves as your integrated database across your different practice areas, matters and attorneys.



### Export to branded templates

Select and export tombstones, deal and representation lists, and CVs to the output of your choice.

## The Bottom Line?

The next generation Pitchly tombstone builder automates these tedious processes and saves your team *hours each week* for the strategic work that matters.

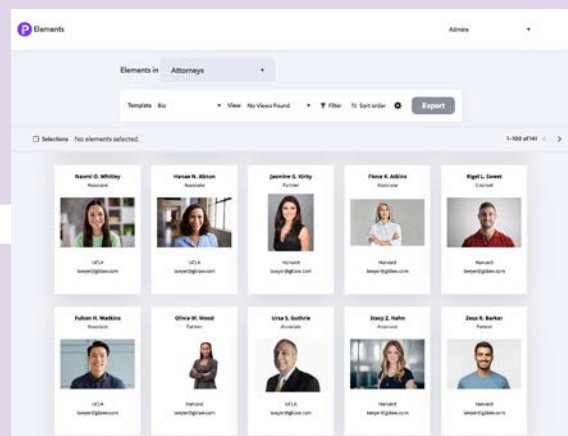
### Generate Tombstones in 5 Easy Steps

1

**Build & modify tombstone templates**  
to align with project needs and brand guidelines

2

**Search, filter & segment your data**  
to identify relevant deals



3

**Select only relevant tombstones**  
to include in your document

4

**Format layout for PowerPoint & Word**  
by customizing rows, columns, spacing and more

5

**Export & make ad hoc adjustment in PPT/Word**  
and insert in your pitchbook



### Get Started Today

The future of work is data driven. Build tombstones with data and technology.  
To learn more or request a demo, visit us at [www.pitchly.com](http://www.pitchly.com).