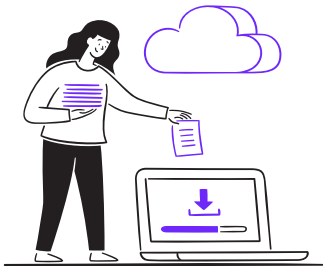


Win New Business Faster with One Simple Integration

Introducing the most complete, connected and configurable data-driven brand management and document generation solution

Templafy is pioneering a next-gen document generation solution that helps teams to create on-brand high-performing documents faster. Pitchly is a leader in data enablement and allows organizations to collect, manage and distribute data-driven content in new ways to put data to work.



Together they provide firms with an easy-to-use and easy-to-implement automated solution for integrating data into content and document generation. The result is a centralized and dynamic data source and content output that saves marketing and business development teams time and money, powers rapid and consistent on-brand governed document and content creation and provides greater capacity to help organizations win new business more often.

With the Templafy and Pitchly integration firms can:

- Collect, centralize and manage the API-sourced data points, which turns rows of data into impactful content showcasing your team, products, services and assets
- Access content from within Templafy, never needing to leave PowerPoint, Word and Excel
- Create real-time brand-approved compliant assets with up-to-date data automatically
- Save time and improve efficiency with one integrated data source and pre-approved brand templates
- Embed workflows, policies and rules into custom content template designer to ensure content is always accurate, appropriate and looks great
- Increase time for strategy and keep employees focused on work that matters instead of chasing down data, logos and templates

There are many reasons to integrate Pitchly with Templafy, but the most compelling reasons to marketing and business development leaders relate to **efficiency and return on investment.**

When you integrate Pitchly and Templafy, you can expect:



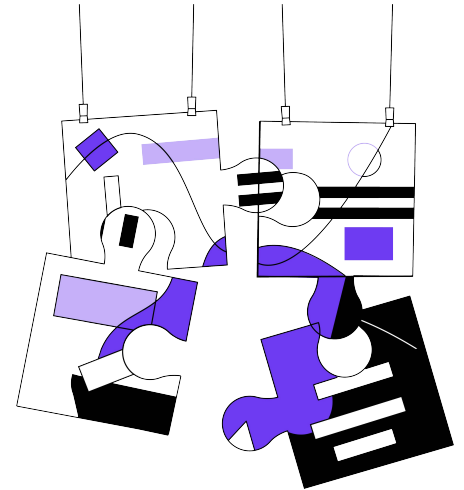
Employees to save an average of 5+ hours per week by creating assets quicker



Business Development teams process produce branded content 75% faster



Improved governance processes save over 40+ hours in audit/compliance review time



Pitchly was selected ahead of competitors because we can connect to a managed database, provide a template designer UI, and provide content in multiple formats, including PowerPoint (via Templafy), Word (via Templafy), Excel (reports), Pitchly web app, and Website using our recently released Content API.



Pitchly was founded on the belief that the future of work is data-driven, not task-driven. With a focus on solving the last mile dilemma for business data, Pitchly has created a place where people, data and content come together to generate real business outcomes. Pitchly's data productivity suite of applications, extensions, and integrations empowers collaboration, automation and bottom-line value.

Request a Demo

To put your data to work, learn more or to see a demo, visit us at www.pitchly.com