

Pitchly Streamlines Experience & Proposal Automation

Greenberg Glusker law firm saves time & puts their experience data to work with Pitchly

AT A GLANCE

The Challenge

A gap in their tech stack left their experience data disorganized and inaccessible

The Solution

Consolidating transaction data into one place, tombstone templates, and Pitchly's robust tombstone functionality.

The Results

Hours saved each week, better firm-wide synergy and automated data processes.



The Challenge

Greenberg Glusker was in the market for a better method of **collecting, retaining and maintaining matter highlights** from their attorneys. They recognized that they needed automation software with the ability to quickly collect and store information within an online and ondemand database in order to accomplish this goal.

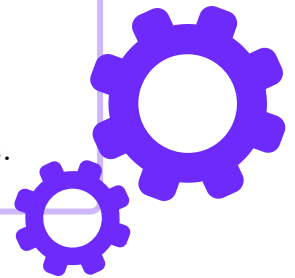
"I had assessment meetings with Practice Group Leaders and senior partners during my first three months at the firm and it became quickly apparent that we weren't tracking our matter and deal highlights properly. Pitchly has helped us immensely, specifically gathering and pre-populating the relevant data from our various sources (Excel andPDFs), to give us a running start." -Sheenika Gandhi, Chief Marketing Officer

The Solution

Pitchly exceeded Greenberg Glusker's experience management needs, with the ability to store and maintain proposal information, as well as feed information back into new proposals.

As a mid-sized firm, Greenberg Glusker saw Pitchly as a great and flexible extension of their team.

Pitchly has the power to streamline Greenberg Glusker's proposal management process and create a time savings value by harnessing the power of Pitchly's intuitive Experience Database, Forms, and Documents Applications.



"We are continuing to build our databases, however, we have already seen value with Pitchly's search capabilities, locating relevant matters for pitches/proposal and creating tombstones."



Sheenika Gandhi
Chief Marketing Officer

The Results

Greenberg Glusker views Pitchly as the perfect solution to round out their previously well-established tech stack and enable their team to easily track their experience and leverage their data for marketing and business development purposes.

Implementing Pitchly Empowered Greenberg Glusker to:

- Consolidate and centralize access to all matters for a seamless search experience
- Easily pull information for pitches
- Save time by automating the tombstone creation process
- Implement systems to automatically update website content with up-to-date data
- Create synergy between different departments
- Make data collection across the practice simple with Pitchly forms

The Pitchly Difference

Your data is one of your most valuable assets, but so is your time.

Pitchly allows you to put all of your data into a single, filterable database to cut down the time it takes for previously manual tasks like tombstone creation. When you can rely on our systems to ensure that your data is quickly and reliably getting where it needs to go, you get that time back to focus on the strategy work that matters.

So start putting your data to work today. [Request a Demo](#)

About Greenberg Glusker

For over 60 years, Greenberg Glusker has held a unique position in the Los Angeles area as a full-service law firm, with expertise in bankruptcy, corporate and M&A, employment, entertainment, environmental, intellectual property, litigation, private client services, real estate, and taxation.

They are committed to providing a wide range of services. They combine the personal attention of a boutique firm with the strength and breadth of services customarily found in a multi-office, international firm. Consistent, results-oriented lawyering is how they continue to distinguish themselves today.

<http://www.greenbergglusker.com/>

About Pitchly

Pitchly generates data-heavy documents with a 93% reduction in time spent compared to previous methods.

Pitchly's streamlined implementation process ensures our customers time-to-value is maximized. We provide a better way to view, manage and use your representative search experience. Before Pitchly, this work would take place in tools like Excel, Word, PowerPoint, SharePoint, or IT-owned databases. Pitchly aggregates disparate information from these different tools, making information easy to catalog, find, and then reintroduce data-infused Word and PowerPoint documents.

Pitchly is the fastest-growing experience platform for professional service firms with 50 to 50,000 employees. For more information please visit pitchly.com.